Position Description

**ADVOCACY**

Will investigate services for seniors in Halton and identify gaps

Will develop proposals to address gaps

Will identify and develop opportunities to promote seniors issues in Halton

Will liaise with other groups active on seniors’ issues and determine best approach to working alongside these groups

Will work with CARP National to help promote National/Provincial advocacy issues

ADVOCACY DIRECTIION

1.NEED LOCAL FOCUS AS WELL AS SUPPORTING NATIONAL

2. TALKING WITH BOARD MEMBERS WE REALIZED THAT WE HAVE HAD A LOT OF FOCUS ON HOUSING AND SENIORS.

3. THIS INCLUDES HOSPICE CARE, PALLIATIVE CARE, LTC, COMMUNITY HUB CARE, HOME CARE, CO-OP HOUSING, SHARED HOUSING, RENT GEARED TO INCOME, MARKET BASED RENT, AGING IN PLACE.

4. SUGGEST WE MAKE HOUSING OUR LOCAL FOCUS. IMPROVED HOUSING OPTIONS REDUCE ISOLATION, REDUCE NEED FOR FOOD BANKS, IMPROVES HEALTH CARE, REDUCES ELDER ABUSE.

5. WE WOULD FIND GROUPS INVOLVED IN THESE AREAS AND SUPPORT THEM BUT WE NEED TO IDENTIFY INITIATIVES THAT WE CAN LEAD.

6 WE WOULD NEED TO IDENTIFY THE PERSONS WE NEED TO INFLUENCE (MUNICIPAL, REGIONAL, MPPs, MPs) AND BUILD RELATIONSHIPS.

7 WE WOULD NEED TO FIND VOLUNTEERS TO MAKE THIS WORK

8. THIS TIME VOLUNTEERS WOULD BE RECRUITED FOR A SPECIFIC PROJECT AND A TIGHTER DEFINITION OF WHAT WE WANT TO SEE.

9. TIED INTO THE ABOVE IS THE IDEA TO IDENTIFY GRANT BASED PROJECTS (GRANTS FROM THE MUNICIPALIIES, REGION, PROVINCE, COUNTRY) THAT WOULD SUPPORT ADVOCACY PROJECTS. OTHER CARP CHAPTERS HAVE DONE THIS.

9 WE WOULD NEED SOMEONE TO RESEARCH WHO, WHAT, WHEN, WHERE AND WHY OF THE GRANTS. PARTICULARLY THE WHEN.

10. WE WOULD THEN NEED TO DETERMINE A GRANT PROPOSAL THAT MEETS OUR MISSION, VISION AND GOALS AND AGAIN GET VOLUNTEERS WHO WANT TO SEE IT HAPPEN.

11. THIS IS NOT TO SAY OUR COMMUNITY MEETINGS NEED TO BE FOCUSED ON THESE ADVOCACY ISSUES. THERE IS A NEED FOR OUR MEMBERS TO RECEIVE INFORMATION/EDUCATION ON A WIDE RANGE OF TOPICS. BUT AS WE USUALY DO AT THE BEGINNING OF EACH MEETING WE CAN PROMOTE OUR ADVOCACY INITITIVES AS WELL AS IN OUR WEBSITE/NEWSLETTER/FACEBOOK.